

CASE STUDY

cunio

cunio partnered with Eastern Enterprise to introduce a brand-new property platform that connects tenants, landlords, service-providers and property-managers all in one tool.



Eastern Enterprise

About cunio

cunio is a communication platform for tenants and the real estate industry on which people can share information about their home and talk about various topics with their neighbours. Moreover, cunio makes it is easier than ever before to contact your landlord. This and a lot more in just one app. Your home in your pocket!

Project Challenges

There are many and various household related issues that tenants face on a daily basis. It could be reporting a recurring piping problem, tracking packages, or receiving emergency information that would disrupt their day. On the flip side, landlords have to deal with their whole set of separate problems like tracking said faulty pipes, tracking undelivered packages, and pushing emergency notifications that would disrupt the lives of their tenants.

cunio approached us with a set of problems that people in the real estate world face, especially when it came to interacting with each other easily and addressing problems in a timely manner. They wanted to develop a smooth, user-friendly application which allowed tenants and the housing industry to communicate with each other and address any issues at hand.

cunio's vision was to make life easier and more comfortable for all stakeholders in the real estate industry. This means less effort, more fun working together and an appreciation of all involved.

Our Solution

With this intent in mind, Eastern Enterprise provided a flexible team with expertise in mobile as well as web platforms. Eastern Enterprise's business analyst team helped cunio's in-house team define the scope for their Minimum Viable Product (MVP). The goal of the app was to create a better relationship between tenants and landlords.

The client required a virtual white board to post about events or create a report for their problem and get them resolved by building stakeholders through services. cunio was designed to support both tenants and landlords by enabling them to document and communicate repair issues, send automatic rent reminders, package notifications, and emergency information, to name a few features of what we set out to develop.

Initially, Eastern Enterprise decided to build a MVP which could be market-tested quickly followed by additional features being build over that. We implemented a messaging feature with push notifications within the application so that users could feel connected in real time. Furthermore, we provided notifications for every action completed by the people they are linked to - be it their neighbour or a building stakeholder.

Eastern Enterprise suggested the following technologies to achieve the features requested with ease:



End Result

Effectively resolving issues is important to the tenant's long term future within the property. The cunio app serves as an important tool that creates stability by building productive relationships between tenants and landlords because it facilitates and documents communication.

Through cunio, tenants can know their landlord, property manager or service provider of their building in a more personal way and stay connected to them 24*7. Announcing a party through a pin board post or creating a report for a problem and getting it resolved via a service can all be done through a single app.

Cunio's strong vision and revolutionary approach has put them at the forefront of the real estate market with this cutting edge proptech, developed and implemented by Eastern Enterprise.

Key Benefits

- Easy communication through in-app messaging.
- Convenient and easy to use.
- Push notifications for emergencies or otherwise.
- Landlords and tenants can manage tasks and issues with convenience through the mobile app.
- Tenants can track rent reminders, package notifications, etc. from landlords.
- Manage tenancy details and keep everyone updated with any changes.



Eastern Enterprise is a very reliable partner, we are experiencing a very stable and steady co-operation. We especially like the direct contact with whole team, their flexibility and thinking along.

We have rolled out MVP last year and are developing more features in virtual team mode. Strongly recommend Eastern Enterprise for startups as they are flexible and one stop solution.



Erik Boska,
CEO, cunio



About Eastern Enterprise

Eastern Enterprise is a Dutch IT service company that specializes in crafting software solutions for startups and S&M enterprises. We are a 250+ strong team of passionate technology artists servicing over 100 clients across Europe to create software solutions that are robust, creative, modern, user-centric, logical and secure.

We specialize in software product development, mobile app development and custom application development for startups. With our mature quality processes, agile development approach and unique engagement model we deliver bespoke solutions for all your business needs.

We work as a trusted technology partner to provide end-to-end solutions for all your software development requirements. We don't simply develop solutions, we craft them for your specific business needs using cutting edge technology platforms.

For more information, please visit:

<https://www.easternenterprise.com>