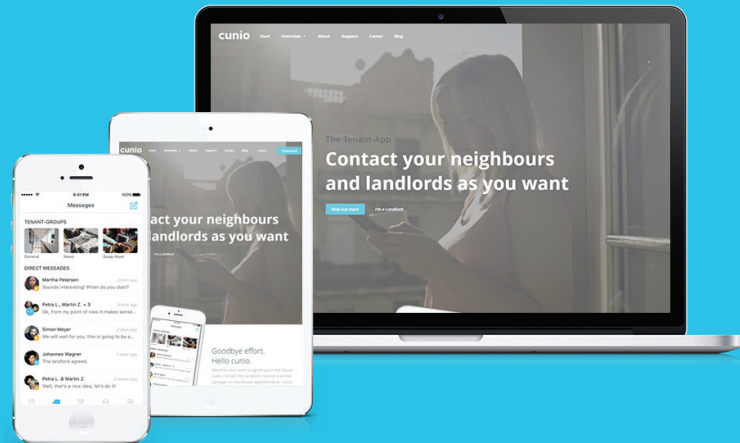


## CASE STUDY

# cunio

cunio partnered with Eastern Enterprise to introduce a brand-new property platform which connects tenants, landlords, service-providers and property-management all in one tool.



Eastern Enterprise

## About cunio

cunio is a communication platform for tenants and the real estate industry. Here tenants can share all information around their home and talk about all kind of topics with the neighbours. Moreover, it is easier than ever before to contact the landlord. This and a lot more in just one app. Your home in your pocket!

## Project Challenges

In our day-to-day life, tenant's face a lot of issues related to household such as reporting an issue, tracking package in leasing office and receiving emergency information instantly etc., and similarly landlord's also deal with issues such as keeping track of issues in apartments, notifying that a package has arrived, sending emergency information quickly etc.

cunio also deals with the same problem in real estate world where the tenant of a certain building and people concerned with management/maintenance of the building can't interact with each other with ease. The client wanted to develop a smooth running, user friendly application which allowed communication between tenants and the housing industry.

cunio's vision is to make life easier and more comfortable for all stakeholders in the real estate industry. This means less effort, more fun working together and appreciation of all participants.

## Our Solution

With the client's intent keeping in mind, Eastern Enterprise provided a flexible

team having expertise on mobile as well as web platforms, Eastern Enterprise's Business analyst team helped cunio team to define scope for the MVP. The goal of the app was to create a better relationship between tenants and landlord. The client required a white board where they can post about events or create a report for their problem and get them resolved by building stakeholders through services. cunio was designed to support both tenants and landlords by enabling them to document and communicate repair issues, send automatic rent reminders, package notifications, emergency information, etc.

Initially, Eastern Enterprise decided to build a minimal app (MVP version of it) which can be shipped to market quickly and then build additional features on top of that. We implemented messaging feature in the application with push notification, so that the users feel they are connected in real time. Further, we provided notifications for every action done by the people they are linked to - be it their neighbour or building stakeholders.

Eastern Enterprise suggested the following technologies to achieve the features requested with ease:



# End Result

Effectively resolving the apartment issues is important to the tenant's long term future and the cunio app will be an important tool for creating rental housing stability by helping tenants speak with greater credibility through initiating and documenting communications and building productive relationships with landlords. Through cunio, tenants can know their landlord, property manager or service provider of their building in a more personal way and stay connected to them 24\*7. Announcing a party through pin board post to creating a report for a problem and getting it resolved via a service, all can be done through one single app. The client has made a head start in streamlining the proptech industry by penetrating into the proptech market with their revolutionary product and a strong vision.

## Key Benefits

- Communication is through in-app messages.
- It is convenient and easy to use.
- It can send push notifications.
- The mobile app will help the landlord and tenant to overcome hassles and manage tasks and issues easily in a more convenient way.
- The tenants can keep track of all the notifications from the landlord as reminders, package notifications, emergency info, etc.
- Manage tenancy details and keep everyone updated with any changes.



Eastern Enterprise is a very reliable partner, we are experiencing a very stable and steady co-operation. We especially like the direct contact with whole team, their flexibility and thinking along.

We have rolled out MVP last year and are developing more features in virtual team mode. Strongly recommend Eastern Enterprise for startups as they are flexible and one stop solution.



**Erik Boska,**  
CEO, cunio



# About Eastern Enterprise

Eastern Enterprise is a Dutch IT services company specialized in crafting software solutions for startups, small & medium enterprises with passion and dedication. We are a strong team of 250+ technology artists helping 100+ clients across Europe in creating software solution that are robust, creative, modern, user centric, logical and secured.

We are specialized in software product development, mobile app development and custom application development for startups. With our mature quality processes, agile development approach and unique engagement model we ensure that we deliver perfect solution for all your business needs.

We work as a trusted technology partner that provides end-to-end solutions for all your software development requirements. We don't just develop solutions but we craft them for your custom business needs using the cutting edge technology platforms.

For more information, please visit:

<https://www.easternenterprise.com>