



CASE STUDY



Europe's leading job portal HIJOB collaborated with Eastern Enterprise to enhance user experience of their web application.

About HIJOB

HIJOB - the job portal - helps all kind of job-seekers with high quality and well-paid jobs. Regardless of whether trainee, graduate or professionals, HIJOB ensures that the users find the right job that genuinely benefits them. Many German and international companies search for qualified employees on HIJOB.

Project Challenges

In today's competitive environment, getting jobs and searching for candidates is of greater importance. Many job portals, mobile apps, online employment exchanges, consultancies have emerged to solve the need, but companies are experiencing new challenges like saving time to assess the candidates, achieve cost efficiency, and to short-list qualified candidates in limited time.

Our client was also facing similar challenges. HIJOB already had a working job portal with minimum modules of job creation and management. The client wanted to add several other modules like User registration through Xing and LinkedIn, CV Parser, automated qualification generation, Machine Learning for qualification matching etc.

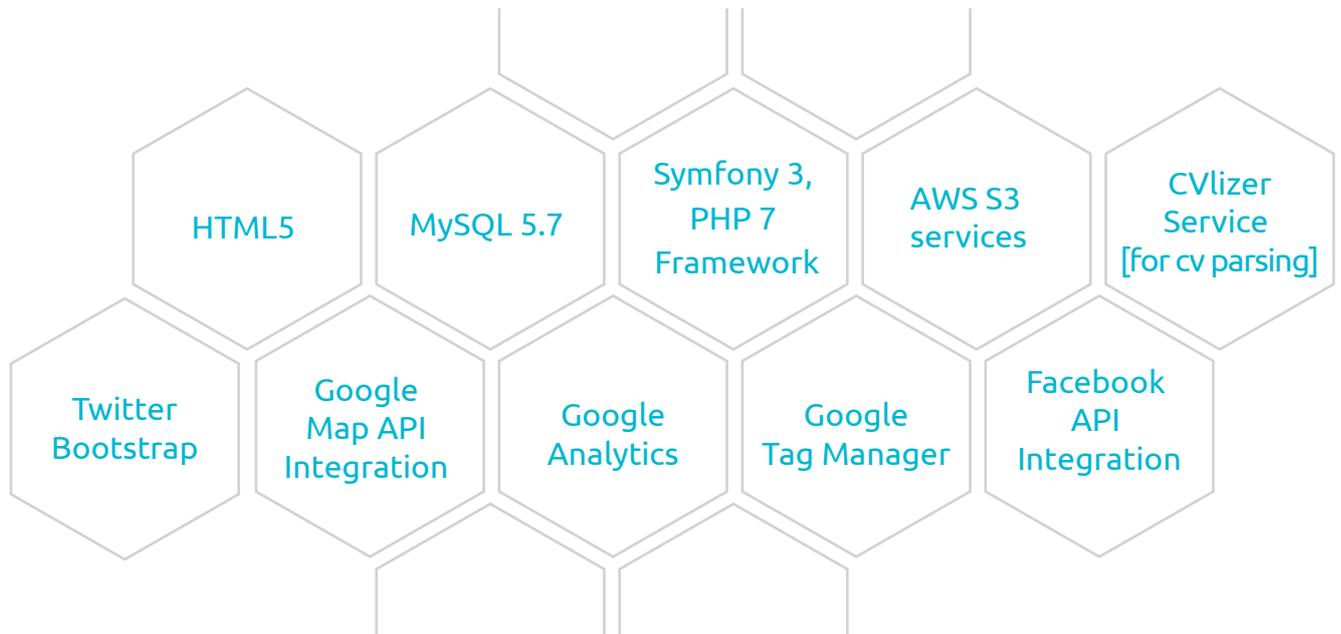
Our Solution

The client provided Eastern Enterprise with a built-in application and wanted the developers to enhance the functionalities as per their requirements. As their trusted partner for development, we exhibited our professionalism and excellence in completing the requirements for their business improvement.

Eastern Enterprise proposed a solution to HIJOB to develop an engaging job portal and implemented the following features:

- A signup through LinkedIn and Xing
- Easy job search based on department, industry, location etc.
- CV parser - Applying jobs by just uploading CV
- Creating user profile automatically via LinkedIn/Xing
- Matching user's qualification with the available jobs and notifying the same
- Applying and receiving feedback from companies via email
- Users can like the job and get notifications via email for same kind of jobs available in the portal
- Storing user profile images on Amazon server

The solution was built using the following technology stack:



To maintain the quality of the modules, we have set up a three level review process. For each module, we discuss the approach and possible outcome with the client, take their approval and provide the best and optimized solution. The job portal built by us is highly scalable, intuitive, and easy to use interface design, conforming to best usability and web standards.

End Result

The client was satisfied with the results obtained through our solutions as we met all their expectations and quality standards. Moreover, the client was particularly impressed with our prompt response and accessible support during and after the service. We pride ourselves that we could develop such an efficient job portal which is used by many job hunters and employers.

With our unique solution, HIJOB was able to provide an easy way to find jobs

and help candidates to create their profiles in a single click. Also, candidates can search with their smartphones for current jobs near them or filter the jobs with respect to industry or departments.

Key Benefits

- Very affordable and cost-effective
- Maintain complete confidentiality - Your job search history and profile is kept completely confidential in the database of these job portals
- Faster turnaround time by automating the job application process
- Mobile ready solution with responsive layouts
- Better user experience with minimalistic navigation structure
- Intuitive job alerts and email notifications
- Due to advanced search option, recruitment is made faster and easier.
- Delivers unique user experience by connecting employers and job seekers on a single platform.

With Eastern Enterprise we not only found a service provider but we won a real partner. It's so much more than just getting things done. It's about the team, the fun and of course the quality – all of them are perfect. We can 100% recommend EE.



Rene Tillmann,
CEO, hijob GmbH



About Eastern Enterprise

Eastern Enterprise is a Dutch IT services company specialized in crafting software solutions for startups, small & medium enterprises with passion and dedication. We are a strong team of 250+ technology artists helping 100+ clients across Europe in creating software solution that are robust, creative, modern, user centric, logical and secured.

We are specialized in software product development, mobile app development and custom application development for startups. With our mature quality processes, agile development approach and unique engagement model we ensure that we deliver perfect solution for all your business needs.

We work as a trusted technology partner that provides end-to-end solutions for all your software development requirements. We don't just develop solutions but we craft them for your custom business needs using the cutting edge technology platforms.

For more information, please visit:

<https://www.easternenterprise.com>