



Direct Wonen Partners With Eastern Enterprise To Create An Online Platform For Tenants & Landlords



ABOUT DIRECT WONEN

Direct Wonen is an online property and financial services provider based in the Netherlands. It is a leading company in the Dutch market for private residential lettings in the low-mid tier market and has a national network of 24 branches. The website boasts the highest number of property listings and is the preferred property search option for purchase or rental. The financial services offer a broad portfolio of products including mortgages, consumer loans and insurance products.

PROJECT CHALLENGE

Today, most real estate transactions are carried out using the internet, where people interested in selling, buying and renting real estate provide their data online. A few years ago, when there were hardly a handful of real estate rental websites, real estate agents tried to solve this problem by creating their own searchable databases, but they were confronted with high operational costs, measured in both time and money.

The company had maintained its business through an online real estate portal and was confronted with a certain number of problems and came to Eastern Enterprise to find a software solution. Through this process, the company took on its operational challenges and also improved functionality, allowing landlords to easily place advertisements and potential tenants to sift thousands of rents from private landlords, real estate agents, investors, and rental agents.



OUR SOLUTION



The client provided Eastern Enterprise with a built-in application and wanted our developers to enhance its functionalities as per. As their trusted IT development partner, we rose to the challenge with and integrated the following steps:

-  In-app purchase capability and auto renewal for mobile user subscription.
-  Third party advert API provider integration tools.
-  Responsive contract generator design for the application.
-  Application deployment and server management.
-  Implemented GDPR compliance to Social Media Integration

TECHNOLOGY STACK

Eastern Enterprise proposed the following technologies to easily reach the requested functions



WEB API MVC



.NET MVC API



HTML5



KENDO UI

KEY BENEFITS



- Affordable and cost-effective.
- Convenient and time-saving search capabilities as per the user's requirement.
- Users can directly contact landlord with questions about particular properties.
- Mobile ready solution with responsive layouts.
- User can share adverts with anyone via social media. Intuitive house alerts and email notifications.

END RESULT

The solution we provided helped users find their dream home easily by contacting the owners directly. In a world where people don't have much time to go out searching for a home to buy or rent, this property portal and listings are a boon. Users can simply login to the portal and search for properties as per their needs.

Having served the CYS beyond their specifications, they were highly impressed with our work as it increased the number of properties that are managed and sold on their website. The massive increase in traffic on the portal enabled the promotion of the business to property hunters worldwide.

TESTIMONIAL



Jolanda Boomsma,
Director, Direct wonen

Eastern Enterprise has proved to be a good IT partner. The combination of technical skills, thinking along and the Scrum approach have led to a reliable PropTech software solution, where we are ready for the future

For more information

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