



MedischeScholing & Eastern Enterprise Collaborate to Create a 'Netflix for Healthcare Professionals'



ABOUT MedischeScholing



MedischeScholing is an independent initiative set up with the aim of making healthcare colleagues look for (accredited) training in a more competency-oriented way. By being able to search and compare all available accredited training on one platform, healthcare professionals can work more specifically on individual learning goals.

Their independent platform is both a search engine and a video streaming platform for accredited physical and online training. MedischeScholing not only provides a clear overview of all available accreditation education in the Netherlands and abroad, but also increasingly offers the option of streaming the training live or on demand: a kind of 'Netflix for healthcare professionals'.



PROJECT CHALLENGE



The range of medical in-service training in the Netherlands is extensive and is provided by (commercial) organizations with different goals and interests. In addition, the courses are offered on various websites and there is no single clear platform where healthcare professionals can search for accredited continuing education courses that suit them.

So the challenge was to build a one stop solution for courses on any chosen medical topic, in a period of time that is convenient for you, at a distance that you set, for a targeted budget and from a minimum number of accreditation points.



OUR SOLUTION



MedischeScholing Tech in collaboration with Eastern Enterprise developed a web-based app to help healthcare professional to work more specifically on individual learning goals.

Eastern Enterprise provided the solution by allowing organizations to register them and conduct the course, live training sessions & live webinars.

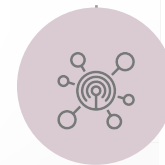
We provided the option of streaming the training live or on demand: a kind of 'Netflix for healthcare professionals'.

A provision of search engine was enabled for searching courses on the basis of subject, price, distance, number of accreditation points or certain competencies for refresher courses that match your learning needs and you will immediately find the available options from several providers.

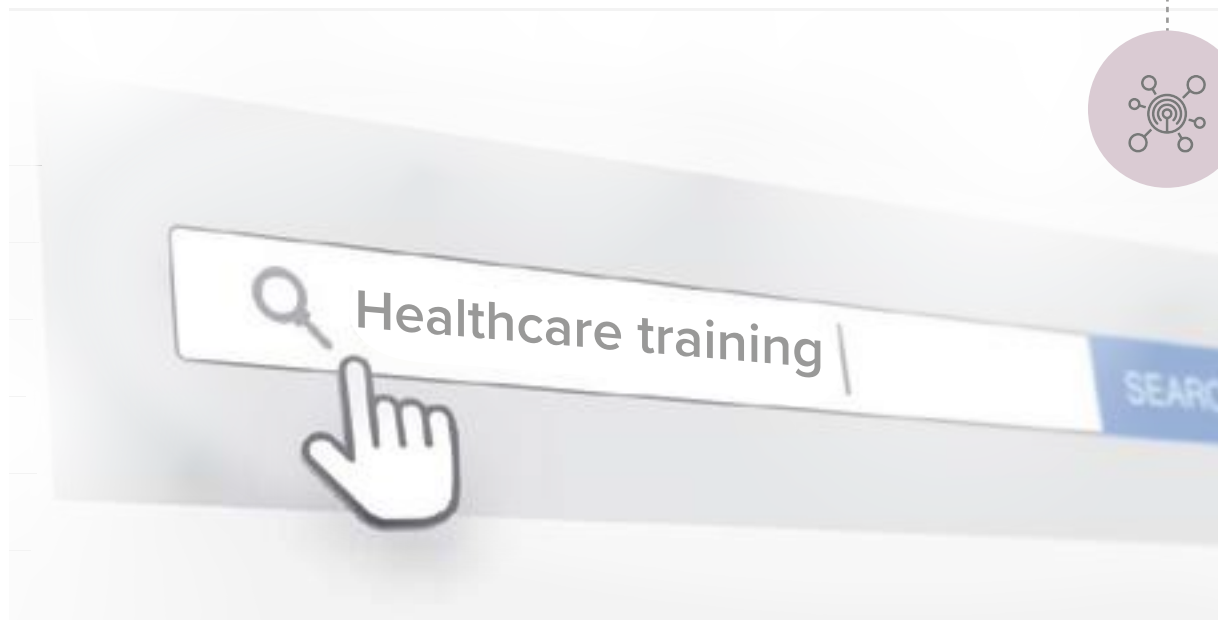
KEY HIGHLIGHTS



On Boarded 5000+ users.



Many organizations collaborated with MedischeScholing for streaming their content



TECHNOLOGY STACK

Eastern Enterprise proposed the following technologies to easily reach the requested functions:



PHP (Laravel)



MYSQL



Yuejs (NUXT)



HTML



CSS



Docker



Rdis



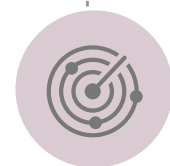
Firestore



KEY BENEFITS



One stop solution for courses on any chosen medical topic in a period of time that is convenient for you.



Search on the basis of subject, price, distance, and number of accreditation points or certain competencies.



Streaming the training live or on demand: a kind of 'Netflix for healthcare professionals'.



END RESULT



The client was extremely satisfied with the end-result and commended us on our approach. This application has made life easier for healthcare professional to work more specifically on individual learning goals and organizations to register them and conduct the course, live training sessions & live webinars



TESTIMONIAL



Kasper Maltha,
Co-Founder, MedischeScholing

We are extremely happy & satisfied by the commitment & work done by Eastern Enterprise. They have done a tremendous job in building this application within a short duration of time while with excellence in delivery and operations. The overall collaboration has been very smooth. Our platform has grown explosively in past 3 years. Since 2021, we have on boarded multiple healthcare professionals to use our application.

For more information

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