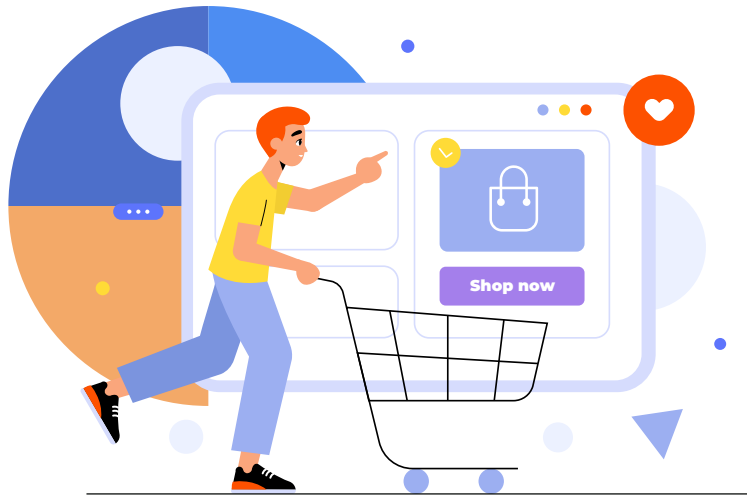




E-pickr Partners With Eastern Enterprise To Build An Easy-To-Use Data-Driven Solution For E-commerce Professionals



ABOUT e-pickr



PROJECT CHALLENGE



e-pickr® is a young and fresh start-up created from the success of e-commerce and the growth of the industry.

e-pickr® analyses millions of products that are currently sold and users get the insights that they need to make a professional and successful decision. Not only does e-pickr® use the sales of these products in their analyses, but also the heaviness of competition, your financial fit to this product, and the profit from the revenue that users are keeping. Together, they give users one overall score on whether to sell these products or rather not.

e-pickr® in collaboration with Eastern Enterprise developed a web application that provides real-time e-commerce product insights, follows trends and competitors as well as finds out how much sales and revenue your new product will make. e-pickr® uses advanced algorithms and makes its system learn from itself.

There is a huge market for dropshippers/e-commerce enthusiasts who are looking to make a mark in the e-commerce space while keeping operating costs at a minimum.

The most common problem faced by individuals who are trying to get into this market space is the lack of knowledge or data that is required to effectively understand what products sell and what don't. Knowing this would not only bolster sales and increase revenue-generating opportunities but also decrease the learning curve that goes into developing a successful business venture.

The challenge was to create this platform that employed, in the background, complicated statistical models to interpret data points and thereby provide meaningful insights to users. In addition to this, the team developing the e-pickr® platform had to adhere to tight deadlines after inheriting a far-from-ideal codebase from a prior development agency.

OUR SOLUTION



Solution Approach

Eastern Enterprise partnered with e-pickr® to build a platform that would cater to e-commerce professionals.

e-pickr® has used millions of data points sourced from market leaders in the e-commerce space to help users understand and grow in their journey to thrive at setting up an e-commerce business.

e-pickr® has also integrated with other third-party applications to help users set up their own online marketplace.

The app currently provides the following features for users:

Nichepickr– gives users one overall score (niche score) on whether to sell these products or not.

Salespickr– provides a comparison of various product historic data points like sales, revenue, cost, etc.

ecwid – helps users' set up an online e-commerce store.

calculatr – helps users calculate total costs (including procurement, transportation, VAT, etc), profitability, and revenue generated on a product sold.

salesestimatr – shows and compares product data across multiple markets. This helps users decide where to sell their products.

alibabasourcr – enables the users to search for a keyword and will identify the best possible suppliers for the respective or similar products sold on alibaba.com.

ACHIEVED METRICS

300+ ACTIVE USERS



TECHNOLOGY STACK

Eastern Enterprise proposed the following technologies to easily reach the requested functions:



ReactJS



NodeJS




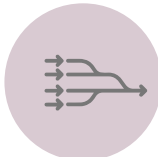

Postgress



Docker

KEY BENEFITS



-  One-stop, easy-to-use solution for e-commerce professionals.
-  A proven data-driven solution that provides real-time product analysis.
-  Innovative tools in the platform that eases the decision-making process.

END RESULT



The client is extremely satisfied with the development and commended us on our proactiveness to understand the needs of the user and solution.

The MVP version of the product is currently live with the active user base steadily growing every month.

TESTIMONIAL



Bart Van Eekelen,
Founder

Working with Eastern Enterprise has been a fantastic experience for our team at e-pickr®. From the very beginning, their adaptable approach and willingness to have early morning meetings made the workload feel manageable and easy to digest for both the qualified team of developers, as for us. The tools we built for e-commerce businesses with data insights that Eastern Enterprise provides are truly unparalleled. The thorough analyses of big data information form a foundation for the best product research in the e-commerce industry.

We were impressed by the developers' assertiveness and hardworking attitude, especially when it came to managing tight deadlines. The collaboration was extremely successful, and we are extremely grateful for the partnership. The team at Eastern Enterprise made the process of bringing our vision to life effortless, and we couldn't be happier with the results.

Thank you, Eastern Enterprise, for your dedication and expertise, and we look forward to continuing to work together in the future.

For more information

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